# Aardman ACquires distribution rights for New pre-school Property, brave bunnies

## The 2d animated series is co-produced by ukraine based glowberry and Spanish animation studio, anima

### 22nd January 2020

**BRISTOL (UK):** Multi award-winning animation studio Aardman has been appointed as distribution partner for Glowberry’s exciting new entertainment series created by Olga Cherepanova, Brave Bunnies, in a deal brokered by Big Picture Licensing (BPL). The 52 x 7 minute pre-school series, currently in production with Anima Kitchent, follows a family of courageous and curious Bunnies as they seek adventure and exploration, travelling on their Bunny Bus.

Every episode in the series, directed by Tim Fehrenbach, starts with a bunny bus-ride, and a cheerful song. On each stop, brother and sister bunnies, Bop and Boo discover different animals, creating new games to help build friendships.

*Brave Bunnies* shows children the diversity of the world, encouraging viewers to accept differences, no matter how big or small.

**Marine Vardanyan, Head of Brand Management at Glowberry comments:**

“We consider the *Brave Bunnies* to be a huge breakthrough for the Ukrainian animation world and we feel proud about gathering an international team for the production of the series to be distributed worldwide by our new partner Aardman.”

**Alison Taylor, Head of Sales and Acquisition at Aardman says:**

**“***Brave Bunnies* looks like nothing else on our slate, and when Glowberry first pitched it to us at MIPCOM we could instantly see the series appealing to audiences all over the world. We are very excited to be working with the teams at Glowberry and Anima, and to be showing *Brave Bunnies* to our clients for the first time at the Kidscreen Summit.”

Aardman and Glowberry will be presenting an episode of *Brave Bunnies* at the Kidscreen Summit in Miami next month. Having secured Spin Master as a licensee, the team is seeking strategic partnerships with broadcasters, digital platforms, distributors, CP licensees and licensing agents.

[*Brave Bunnies*](https://bravebunnies.com.ua/)is due to launch in spring, 2021

-ENDS-

For more information, interviews or imagery please contact:

Rosie Godwin, Aardman Studio Publicist: [rosie.godwin@aardman.com](mailto:rosie.godwin@aardman.com) or +44 117 307 1318

**About Aardman**

Aardman, based in Bristol (UK) and co-founded in 1976 by Peter Lord and David Sproxton, is an independent and multi-award-winning studio. It produces feature films, series, advertising, games and interactive entertainment - such as the ‘visually astonishing’ (*The Guardian*), BAFTA nominated console game, [11-11: Memories Retold](https://www.aardman.com/work/11-11-memories-retold-game/), and the four-times Gold Cannes Lions-winning [StorySign](https://www.aardman.com/blog/creating-storysign-app-for-deaf-readers/) app - and innovative attractions for both the domestic and international market, including a new [4D theatre attraction](https://www.aardman.com/efteling-launches-new-3d-film-in-collaboration-with-aardman/) at Efteling in the Netherlands. Its productions are global in appeal, novel, entertaining, brilliantly characterised and full of charm reflecting the unique talent, energy and personal commitment of the Aardman team. The studio’s work – which includes the creation of much-loved characters including Wallace & Gromit, Shaun the Sheep and Morph – is often imitated, and yet the company continues to lead the field producing a rare brand of visually stunning content for cinema, broadcasters, digital platforms and live experiences around the world. In November 2018 it became an Employee Owned Organisation, to ensure Aardman remains independent and to secure the creative legacy and culture of the company for many decades to come. [www.aardman.com](http://www.aardman.com/)

**About Glowberry Creative Production**

Glowberry is a Ukrainian creative production lab. Glowberry started as a publisher of children's books in 2009, achieved success in this niche on the local market, and decided to venture further into content creation for the international pre-school market. Today Glowberry are creating 360 content for kids all over the world. Our portfolio includes books, apps, toys, and animation projects, Brave Bunnies will be the first global roll-out of a property by Glowberry across all Broadcast, Consumer Products, Live-Events and Educational Promotions.

**About Big Picture Licensing**

Big Picture Licensing is an international brand licensing agency with a difference, offering 360 licensing expertise across sales, business development, retail, brand extension, promotions, legal, finance and product development across all territories and product categories. Big Picture Licensing works with and supports a number of clients and partners across all areas of brand licensing for both Licensors & Licensees and supports partners across all commercial disciplines for brands and products including securing global content distribution partners for brand owners and product distribution for Licensees. [www.bigpicturelicensing.com](http://www.bigpicturelicensing.com)